



VERONICA BROOKS, LLC

CAPABILITY STATEMENT

CAGE Code: 9ZPT2

NAICS Code: 711510 - Independent Artists, Writers, and Performers

UEI: LU27PZXGTCG6

Website: www.veronicabrooks.com

CORE COMPETENCIES

- Motivational Speaking & Training
- Economic Empowerment Workshops
- Leadership Development
- Government Contracting Expertise
- Personal Development Coaching
- Educational Program Development
- Cybersecurity Policy Analysis & Communication

CONTACT INFORMATION

Dr. Veronica M. Brooks

Founder & CEO

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PROFESSIONAL AFFILIATIONS

- National Association of Professional Women
- JAX Chamber of Commerce
- American Chamber of Commerce Japan
- National Contract Management Association
- Win Win with Black Women
- Board Member of Forward Progress Arts & Entertainment Center of San Antonio
- (<https://fwdprogress.org/>)

COMPANY OVERVIEW

Veronica Brooks LLC is an education and training company founded and led by Dr. Veronica M. Brooks, "The Empowerment Architect." With extensive experience in Department of Defense contracting and leadership, Dr. Brooks delivers high-impact training, speaking engagements, and educational resources focused on economic empowerment, personal development, and purposeful living.

DIFFERENTIATORS

- Led by a DAWIA Level III certified professional with 20+ years of DoD contracting
- experience
- Experience awarding contracts worth up to \$1.2 billion worldwide
- Unique blend of government expertise and motivational leadership
- Proven track record serving diverse audiences from teens to senior professionals
- Specialized focus on economic empowerment for underserved communities
- Multimedia approach including books, speaking engagements, and digital content

PAST PERFORMANCE

- Retired civilian Contracting Specialist/Officer for Department of Defense
- Supervisory Contracting Officer at Naval Air Facility, Atsugi, Japan
- Contracting positions at Fleet Industrial Supply Command (Bahrain) and Naval Air Station (Jacksonville, Florida)
- Managed \$150M portfolio and \$100M contract, supporting 20 personnel and meeting
- CENTCOM requirements across multiple regions
- Featured speaker for educational institutions and non-profit organizations since 1997
- Les Brown's Platinum Speaker



QUALIFICATIONS & CERTIFICATIONS

- Doctorate in Humanities & Social Science
- MBA in Management and Human Resource Management
- Bachelor's in Business Administration
- Associate of Arts in Political Science from Florida State College
- Defense Acquisition Workforce Improvement Act (DAWIA) Level III certified

PUBLICATIONS

- "Ninety Days to Start Gaining Wealth"
- "Wealthy Life Skills"
- "Warrior Within"

RECOGNITION & AWARDS

- Presidential/Congressional Recognition Award for Businesswoman of the Year (2006)
- Wall Street Journal Businesswoman of the Year (2006)
- Wall Street Journal Outstanding Leadership Award of Business Advisory Council (November 2006)
- Featured in People You Need to Know Magazine (2013 Edition)
- Special Guest Feature at the Live Event, Circle of Sisters (over 40,000 attendees) in 2013
- National Association of Professional Women Honors for Outstanding Excellence and Dedication to Her Profession and the Achievement of Women (2013-2014)
- Featured on the Ona Brown Own your Dreams Radio Broadcast (2014)
- Les Brown's Platinum Speaker (one of the top motivational speakers in the world)
- Published in New York Weekly Magazine (2023)
- Published in United States Reporter Magazine (2023)
- Recipient of six Special Act Awards for outstanding performance, including the United States Civilian Accommodation Medal

